

# Faith Timperio

(704)-712-8111 · fct@unc.edu · [faithtimperio.net](http://faithtimperio.net) · [LinkedIn](#) · Chapel Hill, NC

## Education

**University of North Carolina at Chapel Hill - Hussman School of Media and Journalism** Chapel Hill, NC  
*Psychology (Bachelor of Science) & Media and Journalism, specializing in advertising and PR* August 2023 - May 2027  
**GPA: 4.0** Dean's List  
**Relevant Coursework:** Advertising/PR Research, Introduction to Psychology Research, Principles of Advertising/PR, Statistics for Psychology

## Skills

**Skills:** Project coordination, event planning, social media marketing, consumer behavior analysis, website development, team leadership, cross-cultural communication, critical thinking, and time management.  
**Tools:** Microsoft Excel, Microsoft Word, Canva, WordPress, HTML, Adobe Premiere Pro, Adobe Photoshop, R Studio, Jamovi

## Employment

**Bikini Baubles** ([instagram.com/bikinibaubles](https://www.instagram.com/bikinibaubles)) Wilmington, NC  
*Marketing & Business Intern* June 2023 - September 2023

- Supported a women-owned startup specializing in hypoallergenic, waterproof jewelry for swimwear.
- Assisted in product creation and inventory preparation while drafting daily social media content to support brand growth, increasing their follower count by 60%.
- Designed and launched the company Wordpress website, improving online presence and accessibility.
- Collected and analyzed consumer behavior data to inform marketing strategies and enhance sales efforts.

**The Lone Rider** Oak Island, NC  
*Hostess / Server* June 2023 - September 2023

- Managed guest seating, reservations, and front-of-house operations in a fast-paced restaurant environment.
- Handled customer inquiries in person and over the phone while supporting service staff by bussing tables.
- Contributed to a positive guest experience through clear communication, teamwork, and reliability during peak hours.
- Developed strong interpersonal, time-management, and customer service skills.

## Other Projects & Activities

**Survivor Carolina** Chapel Hill, NC  
*President & Co-Founder* Fall 2024 - Present

- Co-founded and led an on-campus organization of 80 undergraduate students that simulates the social and strategic dynamics of the Survivor CBS reality TV show.
- Oversee club operations, including administrative planning, game design, scheduling meetings, advertising, and managing organizational funding.
- Coordinate and delegate responsibilities across six teams to ensure smooth execution of events and gameplay.
- Manage tv show production and ensure show structure and release by setting deadlines for editing.
- Built and grew a collaborative student community while strengthening leadership, communication, and team-management skills.

**Artful Minds** Chapel Hill, NC  
*Vice President (Former Secretary)* Spring 2023 - Present

- Support leadership and operations of a student organization made of 300 students focused on creative expression and stress relief through art-based activities.
- Plan and facilitate club events, guide members through creative projects, and teach foundational art techniques.
- Assist with organizational management, brainstorming new initiatives, and improving member engagement.
- Developed strong mentoring, instructional, and organizational skills while contributing to mental health awareness through the university's campus.

**Global Experience** Lorenzo de Medici Institute, Florence, Italy  
*Study Abroad Student* May 2025 - June 2025

- Completed an intensive month-long study abroad program focused on cultural studies and psychology.
- Engaged in coursework that strengthened critical thinking and global awareness through analysis of cultural and social perspectives.
- Adapted to new academic and cultural environments, developed comfort navigating ambiguous environments, taking initiative, and working across unfamiliar norms.

**Global Experience** Auckland, New Zealand  
*Study Abroad Student* May 2023 - June 2023

- Participated in UNC's Working Globally program, exploring New Zealand work culture and organizational structures.
- Conducted site visits with local organizations to gain insight into international business operations and how to contribute to bettering workplace practices.